* Show some evidence of how the online forum will break down stigma
* Explain why writing thoughts down will help you (because people are too lazy to share experiences → maybe we can add a page before writing experiences to understand why its important)
* How to encourage students to write on the website?
* How to measure outcome? How to actually break down stigma?--> maybe a survey on the website every month
* Would limiting time discourage people from writing?
* How to market it well? How to reach people who are suffering from mental health?
* Simplify the design